

5 STEPS YOU CAN TAKE RIGHT NOW FOR A SAFER RETURN TO CAMPUS

Uncertainty hangs over the return to schools this Fall. Public health will continue to be a challenge and may worsen given the potential for new variants. State, Local, or Federal governments may institute recommendations and mandates. And even if the public health situation does stabilize, incidents that have been less of a concern in the past year, such as an assailant on campus, may also pose serious risk to your institution.

Take these five actions to make sure your school is ready for whatever safety challenges you experience.



DIGITIZE YOUR PLANS

Entering all-hazards emergency operations plans into an accessible, digital format ensures responsibilities and tasks are followed, reported upon, and tweaked based-off lessons learned. A digitally accessible plan provides flexible response given the unknown public health and safety scenarios you may face.



CREATE A TRAINING AND EXERCISE PLAN

Conduct trainings and exercises to help produce a more resilient campus and prepare students, faculty, and staff for the next critical event. Starting with a discussion-based exercise, such as a tabletop, requires less planning and resources than a functional or full-scale exercise that lets key stakeholders walkthrough current plans, policies and procedures.



ANALYZE PERFORMANCE

Analyzing the performance of actions after a long-term event such as a pandemic, a short-term event, or an exercise helps identify strengths and areas of improvement that will help improve plans, policies, and procedures. Almost every school had some kind of incident response and/or emergency communication activity last year.

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ENGAGE THE COMMUNITY

Creating a volunteer group of students, faculty and/or staff provides knowledge of preparedness and actions to take throughout a critical event. College campuses are like small cities and are at risk from disasters to campus violence.



COORDINATE WITH STAKEHOLDERS

When building an emergency management program, it's important to eliminate any silos and engage all stakeholders such as information technology, campus police, facilities management, academic affairs, parking, transportation services, and more when mitigating against, preventing, preparing for, responding to and recovering from any type of critical event.



Let's Talk

When you are ready to take the protection of people and resources even further, [request a demo](#) of Everbridge Critical Event Management.

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG) is a global software company that provides enterprise software applications that automate and accelerate organizations' operational response to critical events in order Keep People Safe and Businesses Running™. Everbridge is based in Boston and Los Angeles with additional offices in Lansing, New York, San Francisco, Abu Dhabi, Beijing, Bangalore, Kolkata, London, Munich, Oslo, Singapore, Stockholm, and Tilburg.

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