

Campus Safety[®]

ONLINE SUMMIT

The Role of Technology in Campus Safety

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About Me

- Jason D. Friedberg is the Commercial Head for Education at Genetec.
- With over 20 years of law enforcement and security experience, Jason Friedberg is an established expert in the realm of public safety and security. He previously served as a police chief, sheriff's deputy, emergency manager and search & rescue team leader.
- After retiring from law enforcement, Jason spent the past eight years working in the technology field and joined Genetec in 2017.



About the Session

During this session, we will discuss:

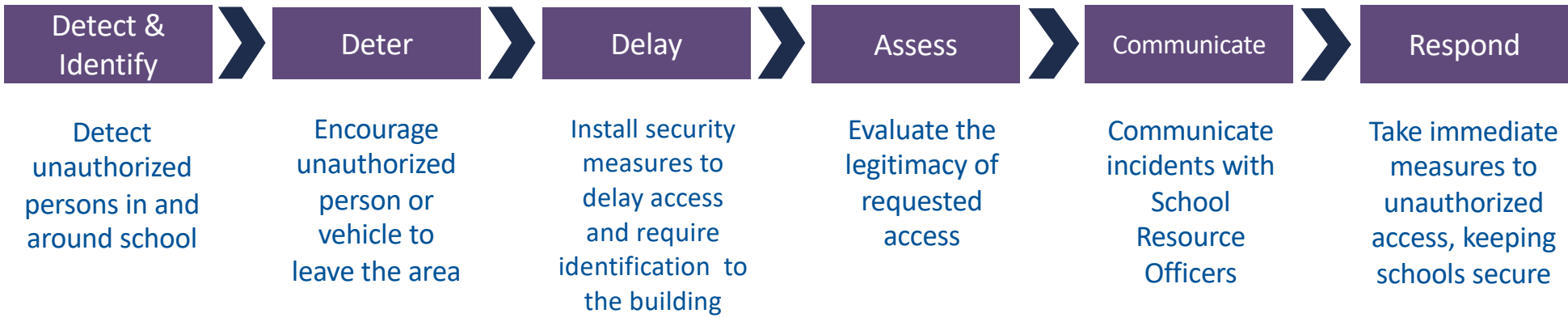
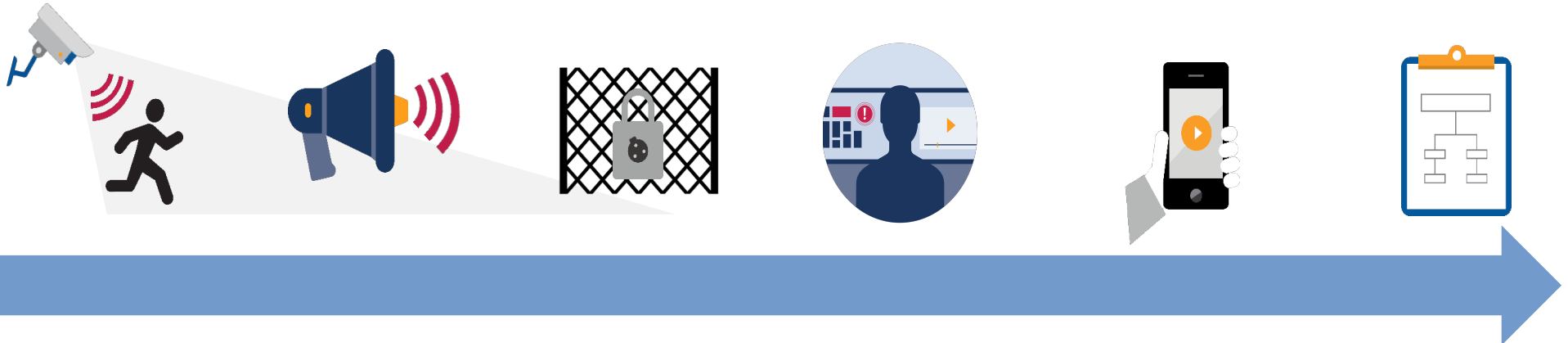
- The role that technology plays in keeping our campus safe
- Adopting a layered approach to School Safety
- Reducing the noise & gaining efficiency
- How a unified approach to security acts as a force multiplier
- Command & Control

The Role of Technology in Safety



- Technology is a conduit to safety
- Shared responsibility with robust, enforced policies
- Provide safety without being conspicuous and provide a dual role where possible
- Provides Privacy, Accountability and Transparency

Layered Security



Noise Reduction & Efficiency



Campus Security Operations Center

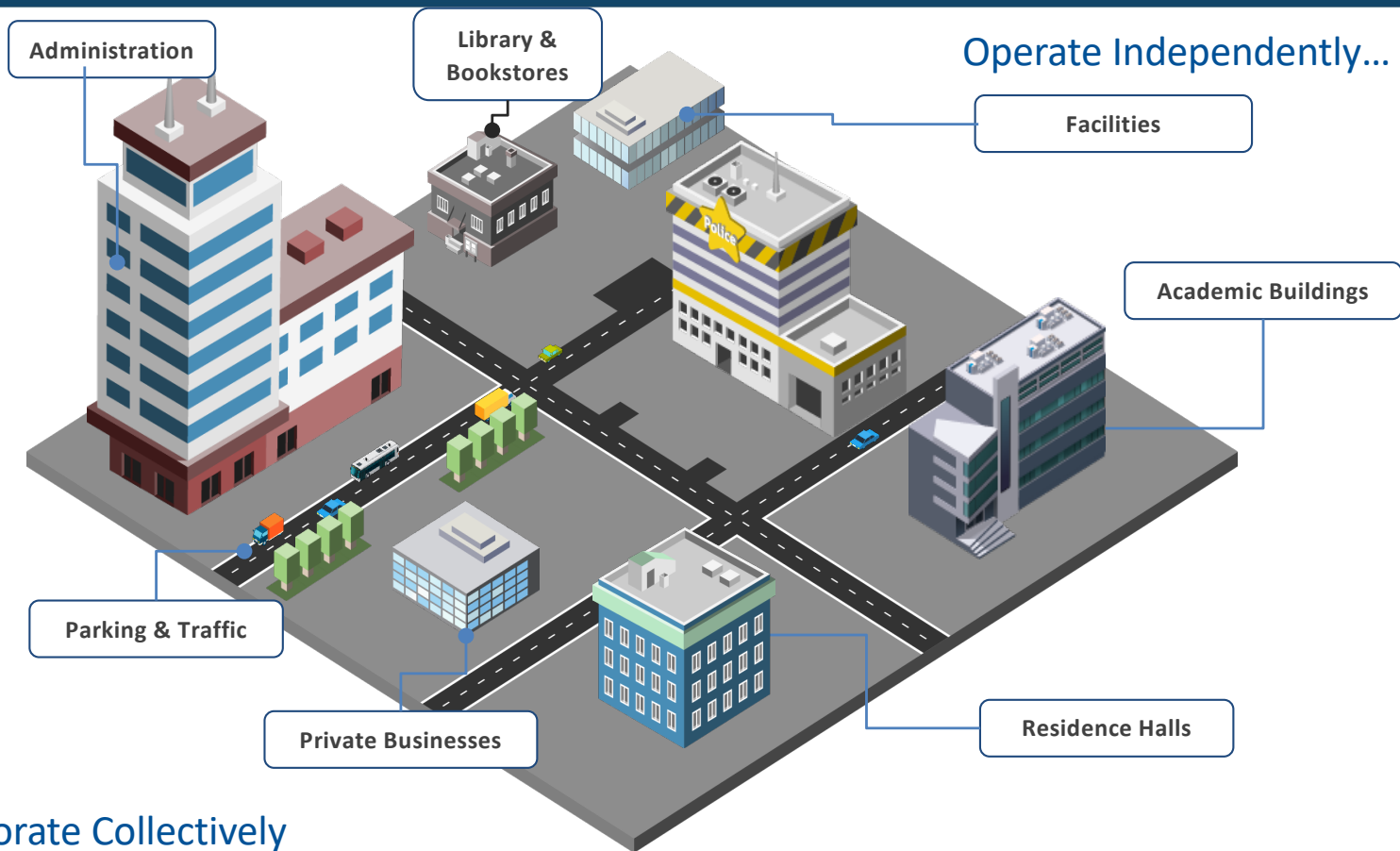
- Technology should reduce workloads and increase ability
- Technology should help reduce the “noise” within a SOC
- Technology should improve your Understanding and Insight
- Lower total cost-of-ownership

Unification as a Force Multiplier



- Unification brings all of your systems into a single stream
- Provides instant visualization on a single-pane-of-glass
- Allows automation of operations like ENS & lockdowns
- Responders can view location and video information allowing quicker more efficient response

The Unified Campus



...Collaborate Collectively

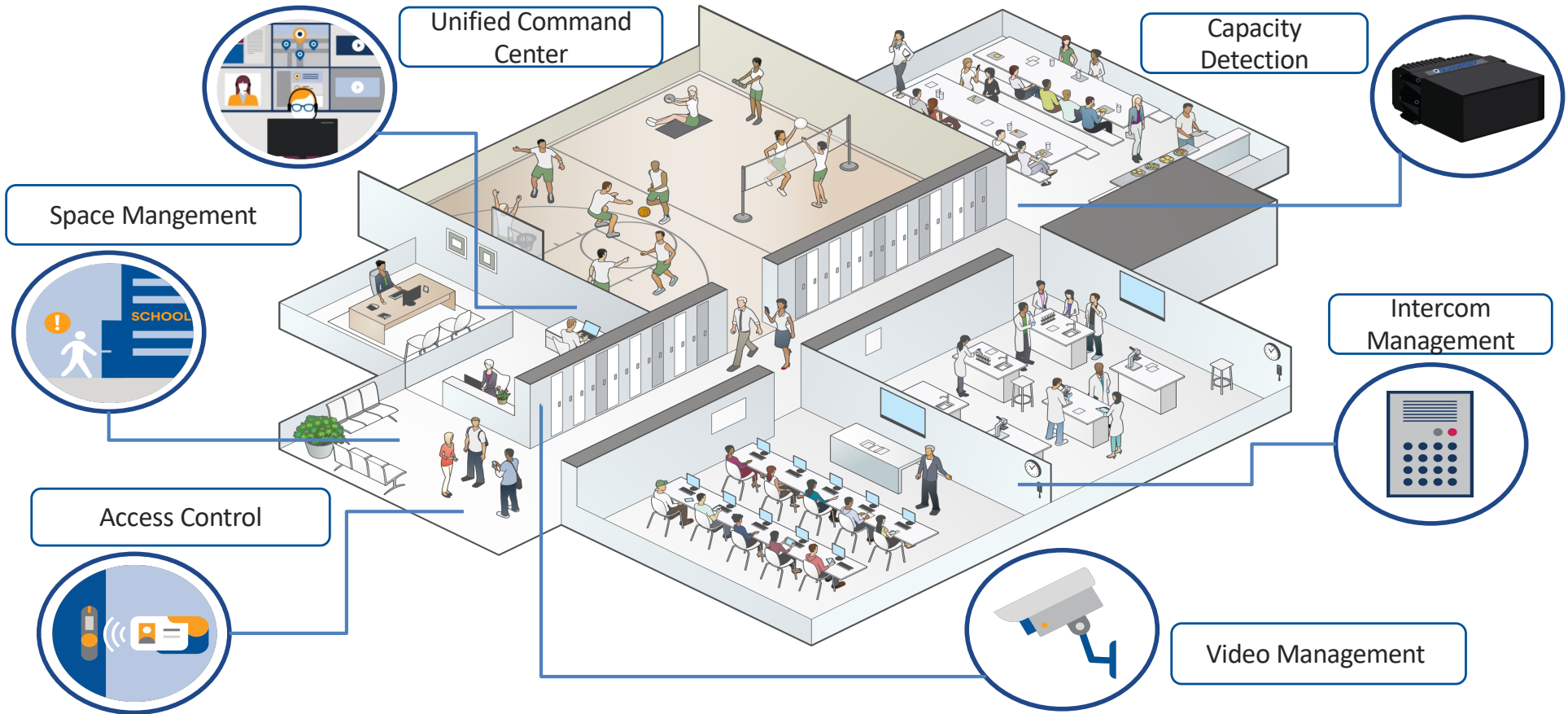
#CSOS

Unification as a Force Multiplier



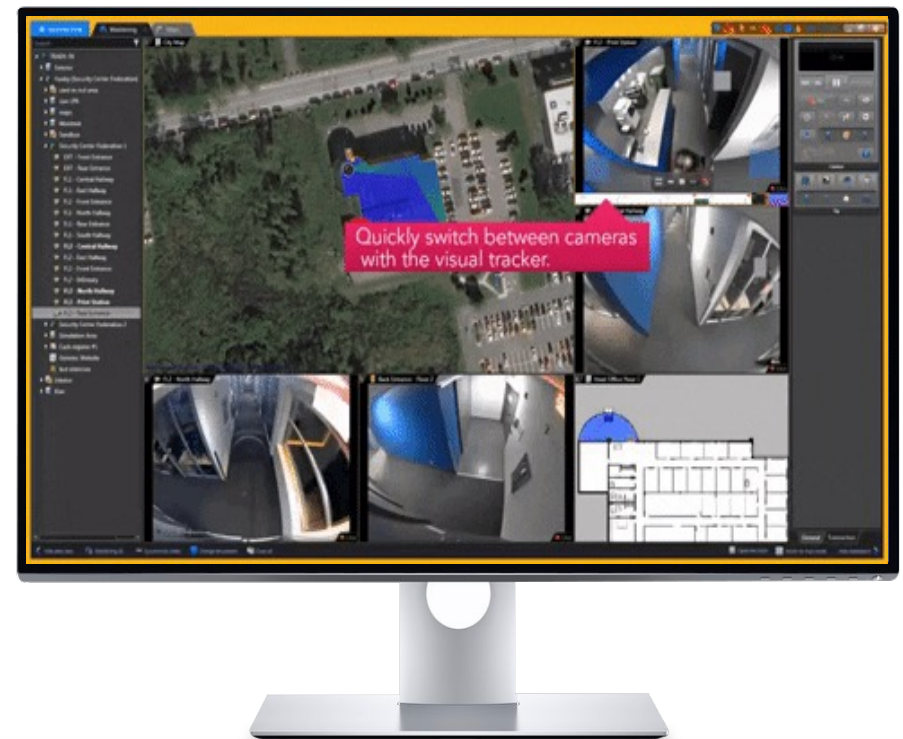
- Unification brings all of your systems into a single stream
- Provides instant visualization on a single-pane-of-glass
- Allows automation of operations like ENS & lockdowns
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The Unified School



Command & Control

- Map-based user interface to reduce adoption and reaction times
- Provides instant visualization on a single-pane-of-glass
- Responders can view location and video information allowing quicker more efficient response
- Information, live video and text can be shared with responders in real-time.



Reminders

- Access to the presentation
- Surveys and Certificate of Attendance
- Social Media

Contact Info

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